

Developing the content of CSR page on Sipchem website

Website link: ([link](#))

The video at the beginning of the page since 2021 will be replaced by another video Highlighted 2025 achievements and the CSR introductory content will be developed:

Current Content

Sipchem launched the "Sipchem Cares" program, which is concerned with the implementation and coordination of the company's social responsibility and sustainable philanthropy programs, which is Sipchem's business arm and efforts in support of the community. She is interested in covering entrepreneurship, healthcare, education, social and cultural programs, environment, volunteering, and sports. Based on Sipchem's role in social responsibility, Sipchem was keen to allocate 1% of its annual net profits to the CSR programs that fall within its "Sipchem Cares" program.



Suggested content 2025

Sipchem recognizes the importance of social responsibility as a vital foundation for sustainable development in our societies. With this in mind, we launched the "Sipchem Cares" program, which represents our deep commitment to positively interacting with the community and promoting the values of charitable and volunteer work. This program aims to adopt strategic and effective initiatives that contribute to making a tangible impact that benefits individuals and communities, investing in skills development and adopting effective and sustainable development initiatives that contribute to enhancing community values and creating ambitious opportunities for all members of society. We are committed to continuously improving and developing our strategies with the aim of ensuring the highest levels of social and economic returns.

Sipchem Cares strategy is based on four main pillars: (with images added reflecting the pillars)

- Community Development: Promoting the concept of social equality and supporting charitable and charitable initiatives and local and global initiatives.
- Health and Environment: Implementation of projects aimed at improving the quality of life and preserving the environment.
- Education and Culture: Providing educational and cultural resources that contribute to building a bright future.
- Youth and Entrepreneurship: Implementing and supporting entrepreneurship initiatives, empowering young men and women, and contributing to economic development.

Over the past years, we have achieved remarkable achievements that reflect our commitment to empowering our communities, as we seek to give back to them through the implementation of development programs that contribute to improving the quality of life.

The total value of the contributions of social responsibility programs needs to be updated so that they become annual based on the report is calculated what has been reached since the establishment of the company until today:

Current Content

Sipchem's key CSR accomplishments since 2008 include.

0 M

Beneficiaries

1000 +

Completed Initiatives

3000 +

Volunteer Hours

Sipchem_Cares In numbers

1%

We have allocated 1% of Sipchem profits for community service.

+ 1200

Community programs and projects
since 2007 until now.

+ 3M

Beneficiaries across the Kingdom.

+ 50K

Volunteer hours since 2011 with contributions from our partners, charitable organizations, and Sipchem employees



Sipchem_Cares In numbers

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Proposals for adding new numbers and important textual and visual content:

Suggested content 2025

- A digital design can be added on the CSR page showing what was paid during Sipchem's journey until today, which exceeded **88 million riyals** from **2008** to **2024**.
- The map design of the Kingdom of Saudi Arabia can be added and Sipchem covered approximately **72%** of the Kingdom's area in community projects and initiatives.
- Add an option for a gallery displaying Sipchem's recognition images from senior leaders in the Kingdom (such as princes, ministers, governors, and others).
- The results of the satisfaction of the beneficiaries of #Sipchem_Care projects and initiatives can be added.

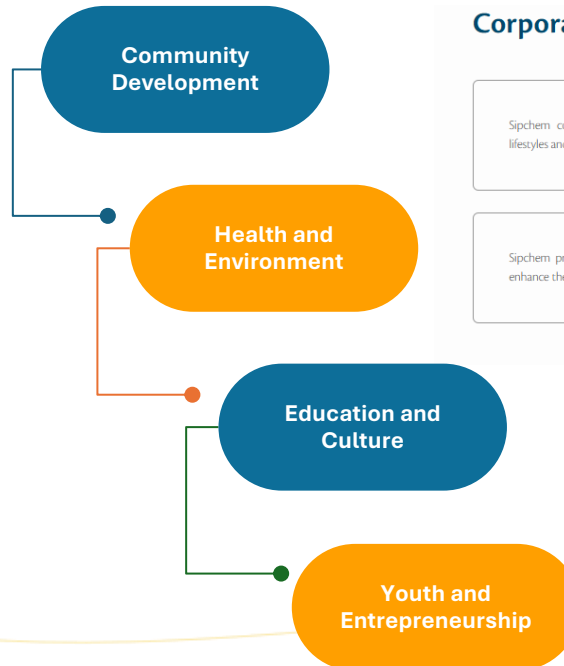


Corporate Social Responsibility will be changed to explain Sipchem's four approved pillars:

Suggested content 2025

Sipchem_Cares strategy is based on four main pillars:

- **Community Development:** Promoting the concept of social equality and supporting charitable and charitable initiatives and local and global initiatives.
- **Health and Environment:** Implementation of projects aimed at improving the quality of life and preserving the environment.
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Current Content

Corporate Social Responsibility

Sipchem conducts awareness campaigns to educate stakeholders and communities on healthy lifestyles and best environmental practices in addition to providing mobile clinics and medical projects.

Sipchem places importance on supporting small businesses by providing financing and empowering youths through training to prepare them for the labor market.

Sipchem promotes charity and humanitarian initiatives as well as sports and recreation events to enhance the welfare and wellbeing of communities.

Sipchem actively contributes to the development of education and pedagogy and promotes cultural programs and initiatives for youth.

Sipchem cares and the text that explains the philosophy of #سبكيم_تصتم will be reworked

Current Content

Sipchem Cares

Sipchem Cares is the Corporate Social Responsibility (CSR) and community support arm of Sipchem. This dedicated platform organizes and implements all the existing and upcoming community support activities of Sipchem, covering Entrepreneurship, Healthcare, Education, Social & Cultural Programs, Environment, Volunteering, and Sports. The initiatives under Sipchem Cares are the main recipients of the 1% of Sipchem's total net profit set aside for CSR programs every year.

Suggested content 2025

Sipchem cares:

Vision:

Leadership in social responsibility.

Mission:

We seek to develop a relationship based on sustainability between the company and the community by creating and promoting a culture of social responsibility in all the company's business.

The link to the annual reports needs to be updated by adding the 2024 report.

Current Content

Our Annual Reports for Helping The Community

CSR 2022



CSR 2020

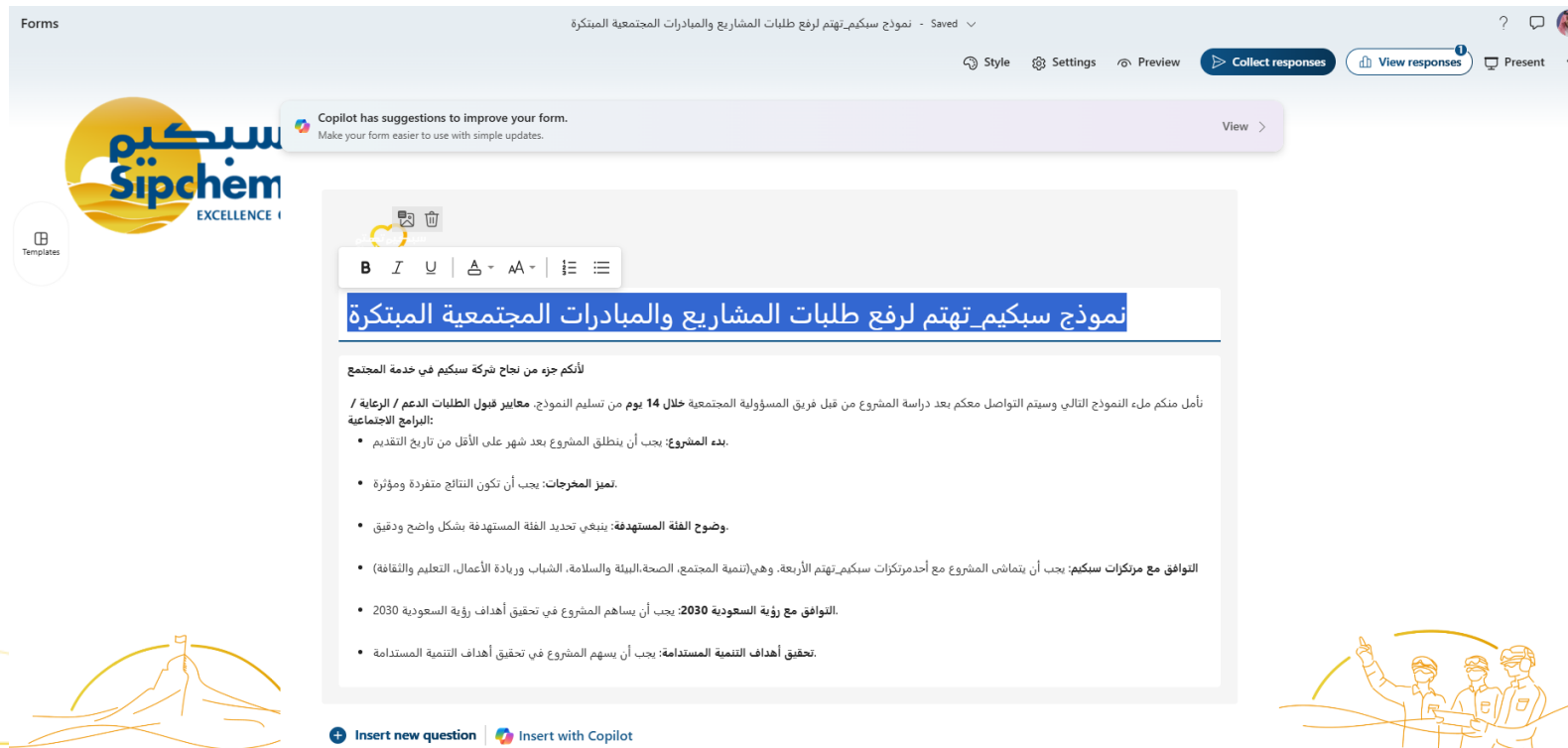


Suggested content 2025

Submit the 2024 report.

Add a link to submit a support request for projects and initiatives from the government and non-profit sectors:

Demo link: ([link](#)) Suggested content 2025



Forms

نموذج سبكيم تهتم لرفع طلبات المشاريع والمبادرات المجتمعية المبتكرة - Saved

Style Settings Preview Collect responses View responses Present

Copilot has suggestions to improve your form. Make your form easier to use with simple updates. View >

سبكيم
Sipchem
EXCELLENCE

Templates

نموذج سبكيم تهتم لرفع طلبات المشاريع والمبادرات المجتمعية المبتكرة

لأنكم جزء من نجاح شركة سبكيم في خدمة المجتمع

تأمل منكم ملء النموذج التالي وسيتم التواصل معكم بعد دراسة المشروع من قبل فريق المسؤولية المجتمعية خلال 14 يوم من تسليم النموذج. معايير قبول الطلبات الدعم / الرعاية / البرامج الاجتماعية:

- بدء المشروع: يجب أن ينطلق المشروع بعد شهر على الأقل من تاريخ التقديم.
- تميز المخرجات: يجب أن تكون النتائج متفردة ومؤثرة.
- وضوح الفئة المستهدفة: ينبغي تحديد الفئة المستهدفة بشكل واضح ودقيق.
- التوافق مع مبادرات سبكيم: يجب أن يتماشى المشروع مع أحد مبادرات سبكيم تهتم الأربعة، وهي (تنمية المجتمع، الصحة، البيئة والسلامة، الشباب وريادة الأعمال، التعليم والثقافة).
- التوافق مع رؤية السعودية 2030: يجب أن يساهم المشروع في تحقيق أهداف رؤية السعودية 2030.
- تحقيق أهداف التنمية المستدامة: يجب أن يساهم المشروع في تحقيق أهداف التنمية المستدامة.

+ Insert new question Insert with Copilot

Updating the visual content of the page with images that represent Sipchem interested in projects and programs:

Current Content



Suggested content 2025 Examples from competing sites

Website link: ([link](#))

Roshen

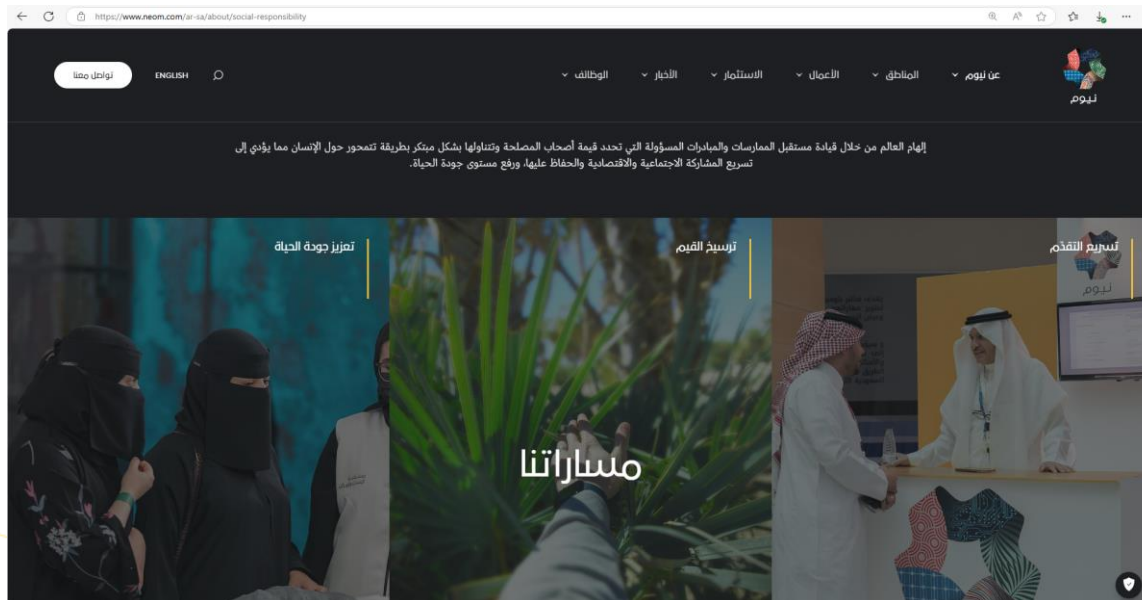


Website link: ([link](#))

STC

Updating the visual content of the page with images that represent Sipchem interested in projects and programs:

Suggested content 2025 Examples from competing sites



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Terms of changes to the content of the website (Social Responsibility page):

| | Subject | Change Type | Requirements |
|---|--|--|---|
| 1 | Producing a Video on Social Responsibility reflecting Sipchem activities in CSR | Produce a creative video that keeps pace with changes and updates | Certified and professional video execution company |
| 2 | Updating the data of the total value of contributions of social responsibility programs | Update Figures and Statistics | Approved Annual Report of the Board of Directors |
| 3 | CSR will be changed To explain Sipchem's four approved pillars | Change the content of the entire text | Adoption of the content of the explanation of Sipchem's four pillars |
| 4 | Explanation of the philosophy of the #Sipchem_care logo | Change the content of the entire text | Approval of new content |
| 5 | The annual reports need to be updated by adding the 2024 report. | Submit the 2024 report. | Approval of new content |
| 6 | Add a link to submit a support request for projects and initiatives From the government and non-profit sector | Add a direct registration link from the site for those wishing to support community projects and initiatives | Approving the link and packaging items that serve the Department of Social Responsibility Sipchem |
| 7 | Update the visual content of the page with images Which represents Sipchem is interested in projects and programs | Adding visual content to various images from Sipchem Cares projects and initiatives | Selection of certified images + professional designer |

Recommendations from CSR dept.:

| | Recommendations |
|---|---|
| 1 | Review the proposals and new content (texts/images/statistics and figures). |
| 2 | Arrange meeting Media Section to discuss the changes . |
| 3 | Hold a meeting with website developer. |
| 4 | Make project time line and exucution peride . |
| 5 | Review the 1 st draft and give the comments |
| 6 | Get approval for the final design. |

Thank You